EBM (aka 'Betty') SUBMISSION GUIDELINES (SUMMARY)

PLEASE READ THE FULL INSTRUCTIONS FOR MORE DETAILED INFORMATION AND FORMATTING TIPS:
http://www.abc.nl/frontpage/ebm/guidelines/guidelines_en.pdf

Two pdf files are needed: one for the cover, one for the bookblock. Formatting and fonts should be embedded. Cutmarks and trimboxes should *not* be used. (If you don't know what those are, don't worry about it.)

Depending on the spine width, the EBM can make books in sizes ranging from (h x w) 114.3mm x 127mm (4 1/2" x 5") to 266.7mm x 200.025mm (10 1/2" x 7 7/8"). Formula for spine width = 0.83mm + (0.108mm x sheet (*not* page) count). Minimum for text on spine: 200 pages (100 sheets). *Please keep in mind: 2 x width of the book, plus spine width should not be wider than an A3 (420mm x 297mm (16.54" x 11.69")).* The EBM does **not** print books in A4 format, as there would be no room for a spine. It can bind a minimum of 40 pages and maximum of 800 pages.

The cover will be printed in full-color and should be centered on an A3 size landscape pdf at the proper (digital) size. (See illustration.) Your book's cover background image or color must extend 6.35mm (1/4") beyond trim size on all sides. Do *not* simply color the entire A3 as the file will be refused.

The bookblock can be printed in black-and-white or in color (color only in Amsterdam). Picture it as a stack of double-sided copies. (The first page is a 'right' page.) Scan images at 300 dpi, scaled to the size you plan to use in the book. Pdf page size = printed book size. Export as a 'single page'-pdf (*not* spreads). Check that colors have been converted from 'screen' colors (RGB) to 'print' colors (CMYK). This should prevent color shifts when printing.

Send files to ebm@abc.nl (Amsterdam) or ebmdh@abc.nl (The Hague) to get them checked and to make an appointment for printing. Use *wetransfer.com* if the files are too large to send through regular e-mail.

Use Google to help you find solutions for specific tasks. For instance, search: 'How do I change page size in Word?' or 'How do I export as a pdf from Pages?'

IF YOU WANT US TO REFER YOU TO A DESIGNER LET US KNOW, THEY WILL GIVE YOU A FREE ESTIMATE.

6.35mm minimum bleed

12.7mm minimum buffer

continue image to this line

no text beyond this line

spine: allow some space on all sides of spine text

cover height = bleed + back + bleed

back of cover

front of cover

center A3

no text beyond this line

trim size = actual edge of book

cover width = bleed + back + spine + front + bleed

Landscape A3 = 420mm x 297mm

center A3